



MAXIMISE PRODUCTIVITY WHEREVER YOU WORK

Digital tools and online collaboration are fundamental to how we work today. Yet these capabilities call for mobile devices that deliver premium performance with power efficiency, Artificial Intelligence (AI) accelerated experiences and lightning-fast connectivity from anywhere.

With enterprise laptops powered by Snapdragon® compute platforms, users enjoy the convenience of the smartphone and the power and performance of a premium laptop. Ultra-portable, business-focused, always-available, these devices help maximise employee productivity in every location, whether at home, in the office, on the move, or in public spaces.

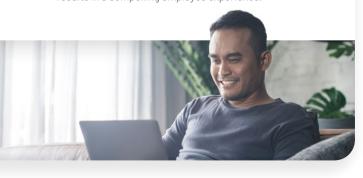
LET'S GO

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A CONTEMPORARY USER EXPERIENCE FOR MODERN WORKING

From always-on connectivity and convenient portability to long battery life and Al-driven power to run advanced apps, capabilities prominent in smartphones are well matched to the needs of modern working environments.

Unlike laptops with a CPU and separate processing modules, the Snapdragon® platform assembles multiple processing capabilities on a single powerful and compact chip in a design known as System on Chip (SoC). This tight integration coupled with performance honed for the smartphone world results in a compelling employee experience.



ENABLING PRODUCTIVITY, ANYWHERE

The Snapdragon processor's SoC layout has a very low power consumption. This gives employees the freedom to work from anywhere:

 Multi-day battery life: Battery drain is minimised for a working endurance far ahead of that of other laptops. Users are freed from the need to find and then be tethered to power outlets during their working day.

- Devices stay cool: Low power consumption means the electronics generate less heat.

 Noisy cooling fans are not needed. The device stays cool even when pressed to its performance limits, delivering a more comfortable laptop experience over extended periods.
- Ultra-portability: The Snapdragon processor's compact, integrated design enables devices to stay thin and light, while long battery life means users no longer need to lug around chargers and cabling. For employees on the move, it all adds up to a convenient package that won't weigh them down.



With 5G/4G LTE, WiFi and Bluetooth built in, laptops powered by Snapdragon platforms keep employees always connected.







MORE EFFICIENT COLLABORATION

On-device Al capabilities enabled by Snapdragon compute platforms can enhance employee collaboration:

- More engaging interaction: The gaze correction feature keeps the user's eyes appearing to point at the camera even when they are looking down at their notes.
- Fewer distractions during meetings: Noise suppression eliminates environmental sounds such as barking dogs or a noisy café background.
- Better visual interaction: Auto-framing keeps users in focus during a video call whether they are sitting, standing or moving around.
- More professional encounters: Background blur softens the environment around the user for a cleaner appearance than the often jarring blur effects of video conferencing apps.

STAYING SECURE

Windows 11 and Snapdragon security features work together to enhance protection against online and physical threats. Always-on connectivity enables over-the-air updates to maintain the highest levels of user security and compliance, while face and fingerprint login are enabled for secure access.



COMPUTACENTER PUTS IT ALL TOGETHER

Computacenter services help organisations to match the right tools, devices and processes to each employee's preferences and work needs. That means employees gain from the delivery of the most appropriate IT capabilities to help them do more.

Computacenter has the experience and modern Autopilot/Intune-driven methodologies to deploy and seamlessly integrate devices powered by Snapdragon platforms so employees can start using their devices within minutes, not hours.







DISCOVER MORE

To learn more about how Computacenter can help enhance your ways of working with Snapdragon powered laptops, please contact your Computacenter Account Manager, email enquiries@computacenter.com or call 01707 631000.

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